



**Nouvelle épreuve vidéo
de langues vivantes
CONCOURS ECRICOME PRÉPA 2020
VERBATIM & RÉSUMÉ**

Mentions légales

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RESUME INSTAGRAM

Interview par un journaliste de la BBC du vice président d'Instagram Europe à la suite du suicide d'une adolescente Britannique de 14 ans ,Molly Russel et des accusations de la part du père de la jeune fille envers Instagram pour avoir encouragé sa fille à se suicider après une fréquentation assidue du réseau social publiant des photos traumatisantes pour une jeune fille si jeune. Dans l'entretien très tendu le journaliste affronte de manière assez agressive Steve Hatch et le pousse à présenter ses excuses auprès de la famille de Molly mais ne parvient pas à lui faire admettre la responsabilité directe d'Instagram dans le suicide ,car pour lui, et il le répète au fil de l'interview, Instagram est un site « constructif » et « créatif » qui permet à des gens ayant des problèmes de chercher de l'aide et un soutien sur le site en postant des images de leur propre détresse, y compris des images d'auto-mutilation; il affirme que le site n'accepte ces images que lorsque des « experts » certifient que ces images peuvent correspondre à une demande d'aide et de soutien mais que son site interdit les images qui « glorifient » le suicide ou en font un évènement à « sensation »; le journaliste le pousse dans ses retranchements en lui demandant si lui-même autoriserait ses propres enfants à aller sur Instagram; il répond oui ,à partir de l'âge de 13 ans ; le journaliste lui rétorque néanmoins, et il commence par ça dans l'interview, que le site abonde d'images très choquantes de « poignets lacérés », d'image pleine de sang, d'une adolescente serrant un ours en peluche dans ses bras et déclarant « ce monde est trop cruel et je veux en finir », toutes ces images ayant été publiées, après la mort de Molly, par le Daily mail.

Instagram boss responds to suicide claims

BBC reporter:

'there's a picture of some slit wrists, that's from Instagram'

'there's a picture full of blood, that's from Instagram'

'There's a picture with a young girl, it's a cartoon , a young girl cuddling a teddy-bear saying « this world is so cruel and I don't want to see it anymore »

those are all against your policies but they are all available on Instagram, or were ,until the BBC found them '

Instagram Boss/ Steve Hatch VP Facebook Europe:

' well , we 'll have to make sure that we look at these and ensure that those are taken down if they are against our policies '

BBC reporter:

' One of your platforms is leading news bulletins and front pages because of the death of a teenage girl ,partly » ,her father says ,« as a result of things she saw on Instagram; what do you accept Instagram got wrong here?'

Instagram boss:

' well the first thing I' d like to say is just what a difficult story that was to read and like anyone was deeply upset and I can only, well I can't actually imagine how Molly's father and the rest of her family are feeling; this is a really complicated issue and certainly...'

BBC reporter:

'Not to the Russel family, to the Russel family it's quite simple ,there's a dead girl'

Steve Hatch:

'Of course and and...it's devastating to have seen that and to have read that what we do is we work with experts that help design the policies around images of self-harm which is incredibly kind of a tricky area to try and get right; what the experts tell us in this, is when those images are posted by people who are in a clearly difficult situation, often they can be posted because they are seeking help or they are seeking support ,and in those cases that can be very supportive and useful and those images are allowed on the platform ,but then we also directly follow up with the support that these individuals can seek, what we don't allow is anything that's sensationalizing or glamorizing but we're also constantly reviewing these policies to make sure we're getting them right '

BBC reporter:

'It's too late for Molly Russel, isn't it?and her father is probably watching this interview right now; would you on behalf of Instagram or Instagram- owning facebook care to apologize to the Russels?'

Steve Hatch:

'I'm deeply sorry for how this must have been such a devastating event for their family and anybody and everyone I've spoken to feels exactly the same '

BBC reporter:

' But for parents watching this , and parents watching the BBC's coverage of what's on Instagram , what we found on Instagram, it would be completely reasonable to infer that Instagram is too dangerous for a fourteen-year old; would you let your kids on it?'

Steve Hatch:

'well, what we make sure is that we ,for a start...'

BBC reporter:

' Would you let your kids on it? '

Steve Hatch:

‘ Well ,this is about everybody’s children not just my children, come on, I would allow my children to go on instagram at the right age because...’

BBC reporter:

‘ What is the right age? ‘

Steve Hatch:

‘Thirteen and above, Instagram and while I...

because what I ‘ve seen on Instagram is an environment that is supportive, it is creative and equally as well as ...we know we ‘ve always got to work hard to take down the wrong kind of images which some of these may well be ; we also know it’s a place that gives tremendous support to people. ’